



GACIS FALL CONFERENCE

**SEPTEMBER 26 & 27, 2024
CLASSIC CENTER/ATHENS, GA**



SPONSOR/EXHIBITOR INFORMATION PACKET

JOIN US FOR OUR ANNUAL FALL CONFERENCE!

You're Invited to attend the 53rd Georgia Association of Curriculum and Instructional Supervisors (GACIS) Annual Fall Conference at the Classic Center in Athens, GA on September 26 & 27, 2024 to connect with Georgia educational leaders and decision makers. With renowned keynote speakers, we anticipate capping attendance at 1200.

This is the most important and highest attended annual event for Georgia curriculum and instructional leaders. In the two days, you will have an opportunity to meet and talk with leaders who have purchasing power in the school districts. GACIS Fall Conference attendees are Superintendents; Assistant/Associate Superintendents; Executive Directors and/or Supervisors of Curriculum, Assessment, Academic Achievement, State/Federal Programs; Principals; Assistant Principals; School Improvement Specialists; Academic Coaches; Lead Teachers; and more. They are *the decision makers who select, recommend, and approve purchases for every aspect of the instructional program. GACIS members/conference attendees are looking for new and innovative instructional materials and learning systems, technology-based learning, textbooks, assessment tools, hardware, and professional development to support teaching and learning, and social and emotional learning.*

GACIS values our corporate partners and this annual opportunity for face-to-face discussions about products and services. *ALL refreshment breaks and continental breakfast are held in the Exhibit Hall for attendees to visit and explore exhibits, and an extended lunch break provides additional time for vendor/attendee interaction.*

Exhibit Space for this event is limited.

Register and submit your payment early to reserve your space at the conference.

Exhibit Hall Hours

September 25, 2024
September 26, 2024
September 27, 2024

Exhibit Set-up

3:00 p.m. -7:00 p.m.
7:00 a.m.-4:30 p.m.
7:00 a.m.-Noon

Sponsors & Benefits

GACIS Fall Conference September 26 & 27, 2024

Diamond- \$6,500.

- ✓ **Company representative makes brief remarks during a General Session**
- ✓ Description of product(s) and/or service(s) listed in GACIS conference program
- ✓ Acknowledgments listed throughout GACIS Fall Conference Program
- ✓ Company's name and logo prominently displayed during the conference
- ✓ **Two Complimentary** exhibit spaces provided in **key location**
- ✓ Company and representatives recognized during opening session
- ✓ Company recognized during a General Session and throughout the conference
- ✓ Special recognition of company and level of sponsorship in Exhibit area

- ✓ Company featured on GACIS Website **multiple times** throughout the year
- ✓ Company and level of sponsorship on GACIS Website
- ✓ Complimentary corporate membership in GACIS
- ✓ Complimentary registration for **ALL** attending company representatives

Gold- \$5,000

- ✓ Acknowledgment in the GACIS Fall Conference Program
- ✓ Description of product(s) and/or service(s) listed in Program.
- ✓ Company's name and logo prominently displayed during the conference
- ✓ **One Complimentary** exhibit space in **key location**
- ✓ Company and two representatives recognized during general session
- ✓ Company recognized during a General Session and throughout the conference
- ✓ Special recognition of company and level of sponsorship in Exhibit area
- ✓ Company featured on GACIS Website at least twice during the year.
- ✓ Company and level of sponsorship on GACIS Website
- ✓ Complimentary corporate membership in GACIS
- ✓ Complimentary registration for three (3) company representatives

Silver- \$3,500

- ✓ Acknowledgment in the GACIS Fall Conference Program
- ✓ Description of product(s) and/or service(s) listed in Program.
- ✓ Company's name and logo prominently displayed during the conference
- ✓ Exhibit space *assignment* in **key location** (***exhibit space not included***)
- ✓ Company and one representative recognized during general session
- ✓ Company recognized during a General Session and throughout the conference
- ✓ Special recognition of company and level of sponsorship in Exhibit area
- ✓ Company featured on GACIS Website during the year.
- ✓ Company and level of sponsorship on GACIS Website
- ✓ Complimentary corporate membership in GACIS

EXPO Information and How to Register

[Click Here to Register Online](#)

Please carefully read all the information. (During registration, you will be asked to verify that you read the information.)

Exhibit Space Cost

Exhibit Space--\$800--includes complimentary registration for two (2) company representatives and GACIS Corporate Membership through June 30, 2025

Each additional company representative --\$150.00 each
Consider **becoming a sponsor** for a **premium** location and added benefits.

Registration Deadline: August 5, 2024, or all space sold.

NOTE: Registration may close earlier if all exhibit spaces are sold. A waiting list will be available.

Booth Space will be assigned after receiving FULL payment online or by mail no later than August 5, 2024. For best location, register and submit payment early. (If your registration is not accepted, you will receive a full refund of your payment.)

To order electricity and other special services, contact the Classic Center by clicking here [Classic Center Utilities & Services](#).

Dates/Location

September 26 & 27, 2024 at the Classic Center 300 N. Thomas Street, Athens, GA 30601

Deadline for ALL information, including descriptions and representatives is August 5th.
Due to printing deadlines, information received after August 5th may not be included in the program.

Exhibit Space

Sponsor's premium booths are in highly visible and high traffic areas.

Most booths are 8' tabletops to maximize space. Some booths may be larger

- Booth package includes: 1- 8' draped table, 2-chairs, 1- waste basket
- Electricity is provided at an additional charge through the Classic Center
- Wireless Internet is complimentary
- Signage
- 2 Company Representatives per booth
- Maximum of 3 booths per company
- All meal functions are complimentary for registered representatives
- Badges and ribbons
- Sponsors receiving priority assignments and other benefits

Exhibit Hall Hours

Wednesday, September 25	Set-up exhibit	3:00 p.m. - 7:00 p.m.
Thursday, September 26		7:00 a.m. - 4:30 p.m.
Friday, September 27		7:00 a.m. - Noon

Space is Limited!

Sponsor & Exhibitor Information

GACIS Fall Conference September 26 & 27, 2024

MANAGEMENT: Management as used herein shall mean the Georgia Association of Curriculum and Instructional Supervisors (GACIS) Executive Director and Executive Committee; the Exhibit Coordinators are employees or designees of GACIS. In the execution and interpretation of the following procedures, the decision of the GACIS Executive Director is final.

ELIGIBLE EXHIBITS: Management reserves the right to determine the eligibility of any company or product for inclusion in the conference and reserves the right to reject or prohibit any exhibit in whole or in part, or an exhibitor, or his/her representatives, with or without giving cause. No animals will be allowed in the exhibit area without prior approval.

SET-UP and REMOVAL: Exhibits may be set up from 3:00 p.m. - 7:00 p.m. on Wednesday, September 25, 2024. Exhibit removal may begin after 11:00 a.m. on Friday, September 27, 2024.

Cancellations must be made in writing to Ivy Young at iyoung@gael.org

REFUNDS: No refunds after August 5, 2024. Failure to occupy booth space does not release the exhibitor from the obligation to pay for the full cost of the rental.

AISLE SPACE: All aisle space must remain open and unobstructed. Please remember aisle space is for movement of the attendees and is not a part of the booth. **If your products/displays cannot be shown within the booth space, you must purchase additional space.**

NON LIABILITY: The exhibitor agrees to make no claim for any reason whatsoever against the Georgia Association of Curriculum and Instructional Supervisors, the conference facility, and other contractors for loss, theft, damage, or destruction of goods; nor for any injury to him/herself or employees; nor for any damage of any nature or character, including any damage to his/her business by reason of failure to provide space for the exhibit, or the removal of the exhibit; nor for failure to hold the conference as scheduled; nor for any action of any nature of the Georgia Association of Curriculum and Instructional Supervisors or its members, officers, committees, agents or employees.

DAMAGE LIABILITY: Exhibitors are liable for any damage caused to the building floor, walls, columns, or to standard booth equipment or other decorator property.

RELOCATION OF EXHIBITS: If deemed advisable and in the best interest of the conference attendees, Management reserves the right to alter locations of exhibits as shown on the official floor plan.

FIRE, SAFETY AND HEALTH: The exhibitor agrees to accept full responsibility for compliance with local, city, and state Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices when necessary to prevent accidents and injuries.

EXHIBIT LOCATION: Final decisions about booth location/assignments will be made by GACIS staff and may be subject to change. The exhibit booth(s) must be staffed throughout the conference. An exhibitor

shall not assign, sublet, or share the space assigned without the knowledge and consent of the GACIS Executive Director or designee.

REQUEST FOR NAMES OF CONVENTION REGISTRANTS: GACIS is a non-profit association of individual members. In accordance with our bylaws, GACIS does not release attendees email addresses. A complete list of attendees including the school district is provided.

CANCELLATION OF CONFERENCE: Should the conference be cancelled or postponed this contract will not be binding and exhibitors will receive refunds.

INTERPRETATION AND AMENDMENT: Management has full power to interpret or amend these procedures if deemed necessary. GACIS will make every effort to assist sponsors/exhibitors to make this a successful profitable show and will collaboratively work with the exhibitors toward that end.

PAYMENT SCHEDULE:

In consideration for the right to exhibit and/or sponsor during the GACIS Fall Conference and to be acknowledged as a sponsor and/or exhibitor, the exhibitor and/or sponsor agrees to [make payment in full to GACIS on or before August 5, 2024.](#)

A. The payments described in this schedule shall constitute payment by sponsor and/or exhibitor solely for sponsors' and or exhibitors' participation in the Conference and to be acknowledged as a sponsor and/or exhibitor at the Conference. Such contributions shall in no manner be considered compensation or reimbursement for services rendered, activities undertaken by GACIS on behalf of sponsor and/or exhibitor, income from a partnership or joint venture, or endorsement.

B. Exhibitor space is awarded on a first come, first PAID basis with **special consideration and assignment given to sponsors.** Specific booth assignments will be made after August 5, 2024. For questions concerning exhibiting contact Melanie Baer mbaer@uga.edu or Beth Massey bmassey@uga.edu

It is the sponsor's and/or exhibitor's responsibility to provide all information by the designated time.

For questions about **booth assignments and layouts**, contact
Melanie Baer mbaer@uga.edu or
Beth Massey bmassey@uga.edu

For questions about being a **sponsor or benefits** contact **Claire Buck, Ph.D.**
clairebuck@gacis1971.org

For questions about **registering online, payment, or cancellation** contact
Ivy Young iyoung@gael.org (706) 250-4806 or
Ginny Smith gsmith@gael.org (706) 250-4801

